

S1. Are you at least 18 years old and registered to vote in [STATE]?
 Yes 100%
 No -
 Not sure -

S2. As you may know, there will be an election for U.S. Congress and other offices in November. How likely are you to vote in the election for Congress in November? Will you definitely vote, probably vote, are the chances 50-50, probably not vote, or definitely not vote?
 Definitely 73%
 Probably 10
 Chance 50-50 12
 Probably not 3
 Definitely not 1

P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?
 Strong Democrat 24%
 Weak Democrat 11
 Independent / Closer to the Democrats 8
 Independent 12
 Independent / Closer to the Republicans 7
 Weak Republican 15
 Strong Republican 24
 DEMOCRAT (NET) 35%
 INDEPENDENT (NET) 26
 REPUBLICAN (NET) 39
 DEMOCRAT W/ LEANERS (NET) 43%
 REPUBLICAN W/ LEANERS (NET) 45

IDEOREP. [IF REPUBLICAN/LEAN REPUBLICAN] And when it comes to politics, do you generally consider yourself to be a supporter of the MAGA movement, or not?
 Yes, consider myself a supporter of the MAGA movement 55%
 No, do not consider myself a supporter of the MAGA movement 37
 Not sure 8

P2. How important is politics to your personal identity?
 Very important 29%
 Somewhat important 36
 Not too important 21
 Not at all important 13
 IMPORTANT (NET) 66%
 NOT IMPORTANT (NET) 34

B1. You will now see a list of groups and people. Please indicate whether you have a favorable or unfavorable opinion of each. If you haven't heard of them or don't know enough about them to give a rating, please select that option.

	FAV		UNFAV		CR	NH	NET		
	Very	Some	Some	Very			FAV	UNFAV	FAM
• Democrats in Congress	16%	26	18	33	4	2	42%	52	94
• Republicans in Congress	14%	26	17	38	4	1	40%	55	95
• Donald Trump	21%	18	10	49	1	*	39%	59	98

V1. If the election for Congress were today, for which candidate would you vote? **[IF UNDECIDED]** But if you had to choose based only on each candidate's party, which way would you lean?

Democratic candidate.....	43%
Lean Democratic candidate.....	2
Republican candidate.....	41
Lean Republican candidate.....	2
Completely undecided.....	11
DEMOCRATIC CANDIDATE (NET).....	45%
REPUBLICAN CANDIDATE (NET).....	44

[SPLITS A AND B ONLY] [SPLIT C MOVES TO NEGATIVE DEM ATTACK]

Here is some information about an upcoming election for Congress. **[SPLIT A]** First, you will read about the Democratic candidate. Later, you'll read about the Republican candidate. **[SPLIT B]** First, you'll read about the Republican candidate. Later, you'll read about the Democratic candidate.

[SPLIT A – POSITIVE DEM INOCULATION]

Democrat Alex Anderson believes that weak enforcement of our laws and easy access to guns are creating too much crime and putting people at risk. Anderson is committed to working with local police, prosecutors, and judges to create a justice system that is fair, effective, and holds people accountable when they commit crimes. That's why Anderson supports giving law enforcement the tools to catch criminals and prevent crime before it happens by cracking down on criminals who traffic guns and drugs and preventing domestic abusers from buying guns.

[SPLIT B NEGATIVE REP ATTACK]

Republican Jordan Clark believes that protecting Trump and the Republican Party's power is more important than enforcing the law. Clark does whatever Trump and party leaders demand, even when it means putting communities and families at risk. That's why Clark backed laws that cut funding for local law enforcement while putting guns in the hands of untrained ICE agents and sending them out into our streets, leading to the deaths of multiple U.S. citizens. Clark blocked efforts to release the Epstein files and to crack down on platforms that allow predators to target kids with sexual images online.

V2. [SPLIT A/B] Sometimes in surveys like this people change their minds and sometimes they do not. Now that you've read this information, if the election for Congress were today, for which candidate would you vote? **[IF UNDECIDED]** But if you had to choose based only on each candidate's party, which way would you lean?

	<u>Total</u>	<u>SPLIT</u>	
		<u>POS DEM INOCULATION</u>	<u>NEG REP ATTACK</u>
Democrat Alex Anderson	47%	47%	47%
Lean Democrat Alex Anderson	5	5	4
Republican Jordan Clark.....	33	35	31
Lean Republican Jordan Clark.....	4	4	3
Completely undecided.....	12	8	15
DEMOCRAT ALEX ANDERSON (NET)	52%	52	51
REPUBLICAN JORDAN CLARK (NET).....	36	39	34

Here is some [SPLIT A AND B] more [SPLIT C] information about an upcoming election for Congress.

[NEGATIVE DEM ATTACK] *Democrat Alex Anderson is just like the other soft-on-crime Democrats actively making our country less safe. Anderson supported prosecutors letting violent criminals off easy, called for defunding the police, leaving our local law enforcement officers without the tools and training they need to safely do their jobs, and opened our borders to illegal immigrants looking to wreak havoc on our streets. It's the same story over and over again, and we can't keep letting them get away with it. Our families' lives depend on it.*

v3. Sometimes in surveys like this people change their minds and sometimes they do not. Now that you've read this information, if the election for Congress were today, for which candidate would you vote? **[IF UNDECIDED]** But if you had to choose based only on each candidate's party, which way would you lean?

	<u>Total</u>	<u>SPLIT</u>		
		<u>POS DEM INOCULATION</u>	<u>NEG REP ATTACK</u>	<u>NEG DEM ATTACK ONLY</u>
Democrat Alex Anderson	36%	35%	35%	38%
Lean Democrat Alex Anderson	5	6	7	4
Republican Jordan Clark	44	47	39	45
Lean Republican Jordan Clark	2	1	3	2
Completely undecided	13	11	15	12
DEMOCRAT ALEX ANDERSON (NET).....	41%	41	42	41
REPUBLICAN JORDAN CLARK (NET).....	46	48	42	47

Now, you will read some more information about the upcoming race for Congress.

[SPLIT D/F – REP NEGATIVE ECONOMY] Republican Jordan Clark has delivered higher costs for everyday people to benefit the lobbyists and big corporations that fund Clark's campaign. That's why Clark supports policies that increase the cost of health care premiums and prescription drugs and backed a law that raises the cost of electricity and gas by hundreds of dollars a year.

[SPLIT D/G – REP NEGATIVE ECONOMY + CRIME] Republican Jordan Clark has delivered higher costs for everyday people to benefit the lobbyists and big corporations that fund Clark's campaign. That's why Clark supports policies that increase the cost of health care premiums and prescription drugs and backed a law that raises the cost of electricity and gas by hundreds of dollars a year. Clark puts Trump and the Republican Party's power first, which is why Clark supports sending untrained ICE agents into our streets, blocked the release of the Epstein files, and voted to cut funding for law enforcement and against cracking down on sexual predators online.

[SPLIT E/F – DEM POSITIVE ECONOMY] Democrat Alex Anderson says that too many families are struggling to make ends meet. Anderson will put everyday families first by lowering the cost of health care and prescription drugs, making groceries more affordable, and holding data centers and utilities accountable to lower electricity costs.

[SPLIT E/G – DEM POSITIVE ECONOMY + CRIME] Democrat Alex Anderson says that too many families are struggling to make ends meet. Anderson will put everyday families first by lowering the cost of health care and prescription drugs, making groceries more affordable, and holding data centers and utilities accountable to lower electricity costs. In Congress, Anderson will fight to hold people accountable when they commit crimes and give law enforcement tools to go after violent criminals and stop crime before it happens.

V4. Now that you've read this information, if the election for Congress were today, for which candidate would you vote? **[IF UNDECIDED]** But if you had to choose based only on each candidate's party, which way would you lean?

	Total	SPLIT			
		<u>REP NEG ECONOMY</u>	<u>DEM POS ECONOMY</u>	<u>CRIME</u>	<u>NO CRIME</u>
Democrat Alex Anderson	50%	47%	52%	52%	48%
Lean Democrat Alex Anderson	2	2	2	2	2
Republican Jordan Clark	34	32	35	32	35
Lean Republican Jordan Clark	4	6	2	3	5
Completely undecided	11	13	9	11	10
DEMOCRAT ALEX ANDERSON (NET).....	52%	49	54	53	50
REPUBLICAN JORDAN CLARK (NET).....	38	38	38	36	40

Q4H. [SPLIT H] Who do you agree with more, even if neither is entirely correct?

A Democrat who says people who commit crimes need to be held accountable, and we must also invest in community programs to prevent crimes 60%

A Republican who says we can't trust Democrats because they want to defund the police and let those arrested for crimes go free instead of serving their time . 40

Q4I. [SPLIT I] Who do you agree with more, even if neither is entirely correct?

A Democrat who says we must invest in community programs to prevent crimes..... 57%

A Republican who says we can't trust Democrats because they want to defund the police and let those arrested for crimes go free instead of serving their time . 43

Q5H. [SPLIT H] Who do you agree with more, even if neither is entirely correct?

A Democrat who says the best way to keep people safe is to prevent crime before it happens by investing in addiction treatment, mental health care, and violence prevention programs..... 58%

A Republican who says the best way to keep people safe is to give more power to police officers and strengthen penalties for people who commit crimes 42

Q5I. [SPLIT I] Who do you agree with more, even if neither is entirely correct?

A Democrat who says the best way to keep people safe is to prevent crime before it happens by cracking down on gun and drug trafficking and preventing domestic abusers from buying guns..... 55%

A Republican who says the best way to keep people safe is to give more power to police officers and strengthen penalties for people who commit crimes 45

Q6H. [SPLIT H] Who do you agree with more, even if neither is entirely correct?

A Democrat who says Republicans are putting communities in danger by recruiting ICE agents with zero training and criminal backgrounds, handing them guns, and sending them out into our streets 53%

A Republican who says Democrats support radical policies like defund the police and sanctuary cities that would give free rein to violent criminals and dangerous illegal aliens 47

Q6I. [SPLIT I] Who do you agree with more, even if neither is entirely correct?

A Democrat who says Republicans are putting communities in danger by refusing to release the Epstein files and blocking efforts to stop predators from targeting children with sexual content online..... 54%

A Republican who says Democrats support radical policies like defund the police and sanctuary cities that would give free rein to violent criminals and dangerous illegal aliens 46

Q7H. [SPLIT H] Who do you agree with more, even if neither is entirely correct?

A Democrat who says they will fight for everyday families by lowering the cost of health care premiums and groceries and holding utility companies and data centers accountable to lower electricity costs 55%

A Republican who says they will lower costs by cutting taxes for hardworking families, cutting red tape, supporting small businesses, and cracking down on the waste, fraud, and abuse in our government spending that is crushing regular people 45

Q7I. [SPLIT I] Who do you agree with more, even if neither is entirely correct?

A Democrat who says they will fight for everyday families by lowering the cost of health care premiums and groceries, holding utility companies and data centers accountable to lower electricity costs, and cracking down on online criminals scamming and defrauding hardworking people 54%

A Republican who says they will lower costs by cutting taxes for hardworking families, cutting red tape, supporting small businesses, and cracking down on the waste, fraud, and abuse in our government spending that is crushing regular people 46

Q8H. [SPLIT H] Who do you agree with more, even if neither is entirely correct?

A Democrat who says the best way to address crime is to give police the tools they need to solve cases and catch criminals so that prosecutors can deliver justice to victims and send criminals to jail 59%

A Republican who says Democratic leadership in cities and states across America has led to chaos and lawlessness and that we reduce crime with strong penalties and strict sentences 41

Q8I. [SPLIT I] Who do you agree with more, even if neither is entirely correct?

A Democrat who says the best way to address crime is to give police the tools, technology, and training to trace weapons, respond faster to shootings, solve more crimes, and increase clearance rates 57%

A Republican who says Democratic leadership in cities and states across America has led to chaos and lawlessness and that we reduce crime with strong penalties and strict sentences 43

Q9H. [SPLIT H] Switching topics slightly, do you think crime in the United States is increasing, decreasing, or staying the same?

	Total	Oct '23
Increasing	43%	72%
Decreasing.....	23	5
Staying the same	34	22

Q9I. [SPLIT I] Switching topics slightly, do you think crime in your community is increasing, decreasing, or staying the same?

	Total	Oct '23
Increasing	30%	45%
Decreasing.....	15	6
Staying the same	55	49

Q10. Have President Trump's policies caused crime to increase, decrease, or stay the same?

Increase	40%
Decrease	26
Stay the same	33

Q11. Below is a list of reasons why some people say that crime has increased. Please select the two that you think are most responsible for crime increasing.

	TOP TWO		NET	
	Most	Next most	TOP TWO	(Not selected)
• Costs are too high, and people are desperate. They resort to drugs and crime.....	14%	12	26%	74
• It's too easy to access guns, including illegal guns that police officers can't trace	12%	11	23%	77
• Too many cities and states are embracing soft-on-crime policies, including decriminalizing shoplifting and drugs	11%	12	23%	77
• Politicians are focused on their own power and personal enrichment and back policies that are ineffective at addressing crime	12%	10	22%	78
• Prosecutors are too lenient and let criminals get away with their crimes and never face the consequences of their actions.....	9%	12	21%	79
• Too many people in our communities are suffering from severe addiction and mental health issues	10%	11	20%	80

Q11. Below is a list of reasons why some people say that crime has increased. Please select the two that you think are most responsible for crime increasing.

	TOP TWO		NET	(Not selected)
	<u>Most</u>	<u>Next most</u>	<u>TOP TWO</u>	
• It's never been easier to commit scams and fraud. Cybercriminals have new technologies to scam hardworking people, and our laws haven't caught up.....	10%	9	19%	81
• Illegal immigrants are bringing drugs and crime into communities across the country	10%	8	17%	83
• There aren't enough opportunities for people to get access to training and good-paying jobs to build a good life.....	6%	8	14%	86
• Police and prosecutors don't have enough resources to solve and prevent crime.....	6%	6	13%	87

Q12. Now you're going to see a list of actions some have said they want to see elected officials take to reduce crime and keep people safe. Which of the following are most important to you? You can pick up to three, with one being the most important to you and three being the third most important to you.

	IMPORTANT			NET	(Not selected)
	<u>Most</u>	<u>Second</u>	<u>Third</u>	<u>IMPORTANT</u>	
• Ensuring those who commit crimes are caught and serve their sentences.....	14%	11	8	34%	66
• Making sure police officers have the resources and training to do their jobs out in the community	11%	13	9	33%	67
• Investing in mental illness and drug addiction programs	11%	10	8	29%	71
• Increasing penalties for those who commit crimes	10%	9	6	25%	75
• Closing loopholes that let domestic abusers and violent criminals access guns without a background check	9%	9	7	24%	76
• Getting guns out of the hands of people likely to use them to commit crimes.....	10%	8	6	24%	76
• Making neighborhoods safer by investing in community programs and providing people with more job and education resources.....	7%	9	7	22%	78
• Investing more in education and after-school programs to divert young people away from crime.....	5%	8	6	20%	80
• Increasing investigations and prosecutions of cybercrime and online scams that target seniors and kids.....	7%	6	6	19%	81
• Providing job training and education in prison so those who commit crimes don't re-offend once they are out of prison.....	5%	6	6	17%	83

Q12. Now you're going to see a list of actions some have said they want to see elected officials take to reduce crime and keep people safe. Which of the following are most important to you? You can pick up to three, with one being the most important to you and three being the third most important to you.

	IMPORTANT			NET	(Not selected)
	Most	Second	Third	IMPORTANT	
• Focusing law enforcement resources on the small number of people responsible for the most serious violence.....	4%	3	5	12%	88
• Providing resources and training to detectives so more violent crimes can be solved and the perpetrators caught.....	3%	5	4	12%	88
• Placing cameras on streets and public spaces to record activity and store it in a centralized law enforcement database.....	3%	3	3	9%	91

B2. Now, you are going to see the same list of actions again. This time, please indicate if this would be more likely to come from a Democrat, a Republican, or both parties equally.

	Democrat	Republican	Both
• Provide job training and education in prison so those who commit crimes don't re-offend once they are out of prison	62%	20	18
• Investing in mental illness and drug addiction programs	61%	21	18
• Invest more in education and after school programs to divert young people away from crime	61%	22	17
• Making neighborhoods safer by investing in community programs and providing people with more job and education resources	61%	23	16
• Getting guns out of the hands of people likely to use them to commit crimes.....	56%	24	20
• Closing loopholes that let domestic abusers and violent criminals access guns without a background check	47%	33	19
• Increasing investigations and prosecutions of cybercrime and online scams that target seniors and kids	35%	37	28
• Providing resources and training to detectives so more violent crimes can be solved and the perpetrators caught.....	34%	42	24
• Focusing law enforcement resources on the small number of people responsible for the most serious violence	34%	40	27
• Making sure police officers have the resources and training to do their jobs out in the community	34%	46	20
• Placing cameras on streets and public spaces to record activity and store it in a centralized law enforcement database	26%	50	24

B2. Now, you are going to see the same list of actions again. This time, please indicate if this would be more likely to come from a Democrat, a Republican, or both parties equally.

	<u>Democrat</u>	<u>Republican</u>	<u>Both</u>
• Ensuring those who commit crimes serve their sentences	24%	53	23
• Increasing penalties for those who commit crimes	20%	62	18

B3H. Now you will see a list of specific policies some have proposed to address crime. For each one, please indicate whether you consider it a way to prevent crime, a way to punish crime, or both.

	<u>A way to prevent crime</u>	<u>A way to punish crime</u>	<u>Both</u>
• [SPLIT H] Providing communities with resources for youth employment, job training, hospital-based intervention, and neighborhood violence prevention programs designed to stop retaliation and prevent violent crime before it happens	76%	5	19
• [SPLIT H] Expanding access to mental health care and addiction treatment to get people off the streets and into the care they need	75%	5	20
• [SPLIT H] Providing counseling, education, and job training to juveniles who commit crimes	71%	6	23
• [SPLIT H] Increasing resources to hire and train more police officers and increase the number of police patrols in neighborhoods that need them	63%	10	26
• [SPLIT H] Preventing convicted domestic abusers from buying guns.....	60%	10	29
• [SPLIT H] Increasing law enforcement resources and training to stop fentanyl, heroin, methamphetamine, and other illegal drugs from being trafficked into communities.....	58%	11	30
• [SPLIT H] Developing intensive intervention programs for juveniles arrested for crimes involving guns to prevent future violent crimes.....	58%	10	31
• [SPLIT H] Redirecting the \$70 billion ICE slush fund to local police departments instead to ensure they have the necessary training and resources to do their jobs safely and responsibly	56%	13	31
• [SPLIT H] Protecting funding for local police, prosecutors, crime victims, and violence prevention programs so the money cannot be redirected away from its intended public safety purpose.....	56%	10	34
• [SPLIT H] Cracking down on the sale of illegal “ghost guns” that let criminals access guns without a background check	55%	13	32
• [SPLIT H] Cracking down on platforms that allow predators to target children with sexual content	48%	15	37
• [SPLIT H] Providing specialized training and technology to help police increase the number of violent crimes they solve and bring more offenders to justice.....	47%	17	35
• [SPLIT H] Strengthening investigations and prosecutions of cybercrimes like scams, fraud, and identity theft	37%	23	41

B3H. Now you will see a list of specific policies some have proposed to address crime. For each one, please indicate whether you consider it a way to prevent crime, a way to punish crime, or both.

	<u>A way to prevent crime</u>	<u>A way to punish crime</u>	<u>Both</u>
• [SPLIT H] Strengthening penalties for repeat offenders and those who commit violent crimes.....	21%	38	41
• [SPLIT H] Making criminal gun traffickers face up to 15 years in prison	18%	44	38

B3I. Now you will see a list of specific policies some have proposed to address crime. Please indicate how effective each one would be at reducing violent crime.

	<u>EFFECTIVE</u>		<u>NOT EFFECTIVE</u>		<u>NET</u>	
	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>EFFECTIVE</u>	<u>NOT EFFECTIVE</u>
• [SPLIT I] Cracking down on platforms that allow predators to target children with sexual content.....	52%	37	9	2	89%	11
• [SPLIT I] Strengthening penalties for repeat offenders and those who commit violent crimes.....	51%	35	11	2	87%	13
• [SPLIT I] Preventing convicted domestic abusers from buying guns	47%	32	17	3	80%	20
• [SPLIT I] Making criminal gun traffickers face up to 15 years in prison.....	45%	38	15	2	83%	17
• [SPLIT I] Expanding access to mental health care and addiction treatment to get people off the streets and into the care they need.....	45%	39	14	3	83%	17
• [SPLIT I] Protecting funding for local police, prosecutors, crime victims, and violence prevention programs so the money cannot be redirected away from its intended public safety purpose.....	44%	43	11	3	87%	13
• [SPLIT I] Cracking down on the sale of illegal “ghost guns” that let criminals access guns without a background check.....	44%	36	15	4	80%	20
• [SPLIT I] Increasing resources to hire and train more police officers and increase the number of police patrols in neighborhoods that need them....	43%	43	11	3	86%	14
• [SPLIT I] Increasing law enforcement resources and training to stop fentanyl, heroin, methamphetamine, and other illegal drugs from being trafficked into communities.....	40%	46	11	4	86%	14
• [SPLIT I] Providing specialized training and technology to help police increase the number of violent crimes they solve and bring more offenders to justice.....	38%	47	12	3	85%	15
• [SPLIT I] Strengthening investigations and prosecutions of cybercrimes like scams, fraud, and identity theft.....	38%	47	13	2	85%	15

B3I. Now you will see a list of specific policies some have proposed to address crime. Please indicate how effective each one would be at reducing violent crime.

	EFFECTIVE		NOT EFFECTIVE		NET	
	<u>Very</u>	<u>Some</u>	<u>Not too</u>	<u>Not at all</u>	<u>EFFECTIVE</u>	<u>NOT EFFECTIVE</u>
• [SPLIT I] Redirecting the \$70 billion ICE slush fund to local police departments instead to ensure they have the necessary training and resources to do their jobs safely and responsibly	38%	33	19	10	71%	29
• [SPLIT I] Providing communities with resources for youth employment, job training, hospital-based intervention, and neighborhood violence prevention programs designed to stop retaliation and prevent violent crime before it happens.....	37%	43	18	2	80%	20
• [SPLIT I] Developing intensive intervention programs for juveniles arrested for crimes involving guns to prevent future violent crimes	35%	48	14	3	83%	17
• [SPLIT I] Providing counseling, education, and job training to juveniles who commit crimes	35%	47	15	3	81%	19

Q41. Which of the following do you think are most important for reducing crime long term?

Addressing drug addiction and mental illness that can contribute to crime	41%
Giving young people jobs, job training, and opportunities that keep them away from crime	39
Making sure people who have committed crimes are brought to justice	37
Getting illegal guns out of the hands of people likely to use them to commit crimes	34
Providing additional resources for police in neighborhoods where violent crime is most concentrated.....	33
Providing police officers with tools and training to solve more crimes.....	27
Giving people leaving prison the supervision and support they need to stay out of trouble.....	23
Making sure police can identify and stop patterns of violence before more people are hurt.....	22
Focusing resources on people who are most likely to commit or become victims of violent crime.....	15
None of these	2

Q42T. And which do you think will do the most to reduce violent crime right now?

Addressing drug addiction and mental illness that can contribute to crime	31%
Getting illegal guns out of the hands of people likely to use them to commit crimes	30
Making sure people who have committed crimes are brought to justice	28
Providing additional resources for police in neighborhoods where violent crime is most concentrated.....	28
Giving young people jobs, job training, and opportunities that keep them away from crime	26
Providing police officers with the tools and training to solve more crimes	24
Making sure police can identify and stop patterns of violence before more people are hurt.....	19
Focusing resources on people who are most likely to commit or become victims of violent crime.....	18
Giving people leaving prison the supervision and support they need to stay out of trouble.....	16
None of these	4

B4_HB. [HIERARCHICAL BAYES MAXDIFF ANALYSIS] In the next exercise, you will be seeing different sets of statements from different candidates about addressing crime. For each set, please select the statements that give you the **most and least confidence that the candidate understands what it takes to address crime**. You may see the same statements several times.

Don't worry about trying to remember how you responded earlier, just pick the statements that give you the most and least confidence at the time you see them.

If you are using your mobile phone for this exercise and are having difficulty viewing the question, please turn it sideways to landscape view if you have not done so already.

- **Most confidence**
- **Least confidence**

[MAXDIFF ANALYSIS: PREFERENCE SCORES ARE CENTERED AT 100: 100 = AVERAGE; ABOVE 100 = ABOVE AVERAGE; BELOW 100 = BELOW AVERAGE]

	<u>SCORE</u>
• [ACCOUNTABILITY – TOUGH] If someone commits a crime, they should be arrested, prosecuted, held responsible for their actions, and prohibited from accessing a gun.	136
• [IMMIGRATION] If a person commits a crime in our country, they need to be held accountable, regardless of whether they're a citizen or an immigrant.	127
• [KIDS] Our number one priority should be keeping kids safe. We need stronger protections against predators, both in our communities and online.	119
• [FULL BRIDGE] We need to solve crimes, hold violent offenders accountable, deliver justice for victims, and prevent the next crime before it happens.....	117
• [COSTS] Crime rises when costs are high and people feel desperate. We can address crime by lowering the costs of everyday necessities so that it's not so hard for regular people to get by.	115

B4_HB. [HIERARCHICAL BAYES MAXDIFF ANALYSIS] In the next exercise, you will be seeing different sets of statements from different candidates about addressing crime. For each set, please select the statements that give you the **most and least confidence that the candidate understands what it takes to address crime**. You may see the same statements several times.

Don't worry about trying to remember how you responded earlier, just pick the statements that give you the most and least confidence at the time you see them.

If you are using your mobile phone for this exercise and are having difficulty viewing the question, please turn it sideways to landscape view if you have not done so already.

- **Most confidence**
- **Least confidence**

[MAXDIFF ANALYSIS: PREFERENCE SCORES ARE CENTERED AT 100: 100 = AVERAGE; ABOVE 100 = ABOVE AVERAGE; BELOW 100 = BELOW AVERAGE]

	<u>SCORE</u>
• [ACCOUNTABILITY - FAIR] If someone commits a crime, they should be held accountable for their actions, while being given the opportunity to turn their lives around in hopes of not committing a crime again in the future.	114
• [ADDICTION/MENTAL HEALTH] Too many people in our communities are struggling with serious addiction and mental health challenges. We need to tackle this issue head on.	108
• [VICTIMS] Every victim deserves justice. I'll fight so that victims receive the support they need and our justice system puts innocent people ahead of those who break the law.	104
• [SCAMS] Scams and fraud are out of control, and weak enforcement of our laws has emboldened cybercriminals to target seniors, kids, and hardworking people. We need strong laws to protect Americans from online scams.	104
• [ACCOUNTABILITY + PREVENTION] We need to hold people who commit crimes accountable and prevent crimes from happening in the future.	103
• [POLITICAL GAME] Public safety shouldn't be a political game. Politicians should be focused on supporting local law enforcement, not serving party leaders or picking partisan fights.	102
• [OPPORTUNITIES] Crime rises when people don't feel in control of their lives. People need opportunities to provide for themselves and contribute to their community, not resort to crime.	99.5
• [CONSEQUENCES] There is no respect for the law anymore. We'll lower crime by doing a better job enforcing our laws and making sure criminals know they'll face consequences for breaking them.	97.6
• [CLEARANCE] We can't let crimes go unsolved or criminals off the hook. I'll work with police to improve training and technology so that we can make sure more violent crimes get solved.	96.1
• [COMMON SENSE] I'll support common sense approaches to give local law enforcement the tools they need to hold violent criminals accountable and stop crime before it happens.	93.9
• [LOCAL POLICE] We can't have safe communities without effective local law enforcement. Local police need the tools to stop and solve crimes.	93.7

B4_HB. [HIERARCHICAL BAYES MAXDIFF ANALYSIS] In the next exercise, you will be seeing different sets of statements from different candidates about addressing crime. For each set, please select the statements that give you the **most and least confidence that the candidate understands what it takes to address crime**. You may see the same statements several times.

Don't worry about trying to remember how you responded earlier, just pick the statements that give you the most and least confidence at the time you see them.

If you are using your mobile phone for this exercise and are having difficulty viewing the question, please turn it sideways to landscape view if you have not done so already.

- **Most confidence**
- **Least confidence**

[MAXDIFF ANALYSIS: PREFERENCE SCORES ARE CENTERED AT 100: 100 = AVERAGE; ABOVE 100 = ABOVE AVERAGE; BELOW 100 = BELOW AVERAGE]

	<u>SCORE</u>
• [EXTREMES] I support practical solutions to crime, and that starts with working with law enforcement and crime victims. I'll stand up to the extremes on both sides who are getting in the way of progress.....	90.5
• [EFFECTIVE] Safe communities start with a justice system that is fair, effective, and works for everyone.....	87.8
• [CATCH AND PROSECUTE] We can't hold people accountable for crimes if police and prosecutors don't have the tools to catch and prosecute criminals.....	71.3
• [POLICE SUPPORT] Local police officers and prosecutors support my campaign because they know that safety is my top priority and they trust me to stand up for them in Washington.....	63.4
• [WORK WITH ANYONE] I'm ready to get to work with anyone who has a good idea for how to build safer communities.	57.7

Now, you will read some more statements about the race for Congress you read about earlier.

[SPLIT H - TRUMP] Republican Jordan Clark believes protecting Donald Trump, powerful people, and the Republican Party's power matters more than keeping people safe. That's why Clark puts Trump's demands first, even when it threatens the safety of our communities. In Congress, Clark put guns in the hands of untrained militants and ICE agents with criminal records, then sent them out into our streets, leading to the death of multiple U.S. citizens. Clark voted four times against efforts to release the Epstein files, while blocking efforts to crack down on online platforms where predators can blackmail kids with explicit images and where pedophiles can create AI-generated sexual images of children.

Q64H. [SPLIT H] Does this statement raise doubts for you about voting for Jordan Clark?	Raises major doubts.....	56%
	Raises minor doubts.....	22
	Does not raise doubts.....	23
	DOUBTS (NET)	77%

[SPLIT I – CORRUPTION] Republican Jordan Clark is only focused on amassing power and money and pleasing corporate donors, not solving problems on crime. It's why Clark voted to cut funding for law enforcement to give tax breaks to wealthy CEOs and donors. In Congress, Clark put guns in the hands of untrained militants and ICE agents with criminal records, then sent them out into our streets, leading to the deaths of multiple U.S. citizens. Clark voted four times against efforts to release the Epstein files, while blocking efforts to crack down on online platforms where predators can blackmail kids with explicit images and where pedophiles can create AI-generated sexual images of children.

Q64I. [SPLIT I] Does this statement raise doubts for you about voting for Jordan Clark?

Raises major doubts.....	60%
Raises minor doubts.....	20
Does not raise doubts.....	20
DOUBTS (NET)	80%

V5. One final time, now that you've read this information, if the election for Congress were today, for which candidate would you vote? **[IF UNDECIDED]** But if you had to choose based only on each candidate's party, which way would you lean?

	Total	SPLIT	
		TRUMP	CORRUPTION
Democrat Alex Anderson	49%	50%	49%
Lean Democrat Alex Anderson	3	2	3
Republican Jordan Clark	32	34	30
Lean Republican Jordan Clark	4	4	4
Completely undecided	12	11	14
DEMOCRAT ALEX ANDERSON (NET).....	52%	52	52
REPUBLICAN JORDAN CLARK (NET)	36	37	34

B5_HB. In the next exercise, you will be seeing different sets of statements about Republicans in Congress. For each set, please select the statements that you find **most and least concerning**. You may see the same statements several times.

Don't worry about trying to remember how you responded earlier, just pick which statements you find most and least concerning at the time you see them.

If you are using your mobile phone for this exercise and are having difficulty viewing the question, please turn it sideways to landscape view if you have not done so already.

- **Most concerning**
- **Least concerning**

[MAXDIFF ANALYSIS: PREFERENCE SCORES ARE CENTERED AT 100: 100 = AVERAGE; ABOVE 100 = ABOVE AVERAGE; BELOW 100 = BELOW AVERAGE]

	SCORE
• [EPSTEIN] Republicans voted to block the release of the Epstein files four separate times, even after learning that Jeffrey Epstein's sex trafficking operations exploited girls as young as 14 for sex.....	124
• [TRUMP] Republicans do whatever Trump tells them to do and put their loyalty to him first, even when it puts our safety at risk.	124
• [ICE] Republicans sent untrained ICE agents with criminal records out into our communities with guns, leading to the deaths of multiple U.S. citizens.....	124
• [SEX CRIMES] Republicans blocked efforts to crack down on platforms that allow predators to target children online and use AI to generate and share realistic sexual images of children.	120

B5_HB. In the next exercise, you will be seeing different sets of statements about Republicans in Congress. For each set, please select the statements that you find **most and least concerning**. You may see the same statements several times.

Don't worry about trying to remember how you responded earlier, just pick which statements you find most and least concerning at the time you see them.

If you are using your mobile phone for this exercise and are having difficulty viewing the question, please turn it sideways to landscape view if you have not done so already.

- **Most concerning**
- **Least concerning**

[MAXDIFF ANALYSIS: PREFERENCE SCORES ARE CENTERED AT 100: 100 = AVERAGE; ABOVE 100 = ABOVE AVERAGE; BELOW 100 = BELOW AVERAGE]

	<u>SCORE</u>
• [RESOURCES] Republicans directed funding and resources away from law enforcement officers investigating sex crimes against children and human trafficking to deporting immigrants.	108
• [DEPORTATIONS] Republicans are focused on Trump's mass deportations of immigrants who work and contribute to their communities, rather than targeting enforcement against people with serious criminal records.	95.4
• [FUNDING CUTS] Republicans voted to cut funding for local police departments, victim services, and local prosecutors.	87.1
• [IRAN] Republicans are focused on the wrong things, like the war in Iran, not making things safer here at home.	85.9
• [DOMESTIC ABUSERS] Republicans voted against closing a loophole that allows people convicted of domestic abuse to buy a gun.	82.3
• [CHAOS] Republicans created confusion in law enforcement agencies by replacing experienced professionals with political loyalists.	75.3
• [GUN TRAFFICKING] Republicans weakened penalties for criminal gun traffickers.	73.9

D100. What is your gender?

A man	47%
A woman	53
Self-describe	*

DAGE. What is your age?

18-29	9%
30-44	19
45-54	15
55-64	19
65+	37

REGION. What state do you live in?

Northeast	18%
Midwest	30
South	27
West	24

ALLOCRACE. To ensure a representative sample, please indicate your race. [IF NOT HISPANIC/LATINO] For statistical purposes only, are you of Hispanic, Latino, or Spanish origin? [BI- OR MULTI-RACIAL RESPONDENTS ALLOCATED TO MULTIPLE RACES, PER SELF-REPORT]

Black/African American	8%
White/Caucasian	85
Hispanic/Latino	11
Asian/Asian American	3
Pacific Islander	*
Native American/American Indian/Indigenous	3
Middle Eastern/North African	*
Other	-
VOL: (Don't know/Refused)	-

D102. What is the last grade of school or level of education you completed?

Did not complete high school	3%
Graduated high school	24
Attended technical/vocational school	6
Attended some college but no degree	20
Graduated two-year college with Associate's degree	13
Graduated four-year college with Bachelor's degree	26
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.)	9

D104. Are you or is anyone in your household a veteran, active military, or in the National Guard or Reserves?

Yes, me	10%
Yes, someone in my household	7
Yes, both me and someone in my household	1
No	82
YES (NET)	18%

D105. When it comes to politics, do you generally think of yourself as:

Liberal	25%
Moderate	39
Conservative	37

D110. Are you the parent or guardian of a child? Select all that apply.

Yes, of someone age 18 or under	25%
Yes, of someone over the age of 18	32
No	47
YES (NET)	53%

VH24. [IF ELIGIBLE TO VOTE IN 2024] Thinking back, in the November 2024 general election for President, who did you vote for? Or did you not vote in that election?

Voted for Democrat Kamala Harris	42%
Voted for Republican Donald Trump	44
Voted for someone else	3
Did not vote	11
ALLOCATED HARRIS	42%
ALLOCATED TRUMP	45