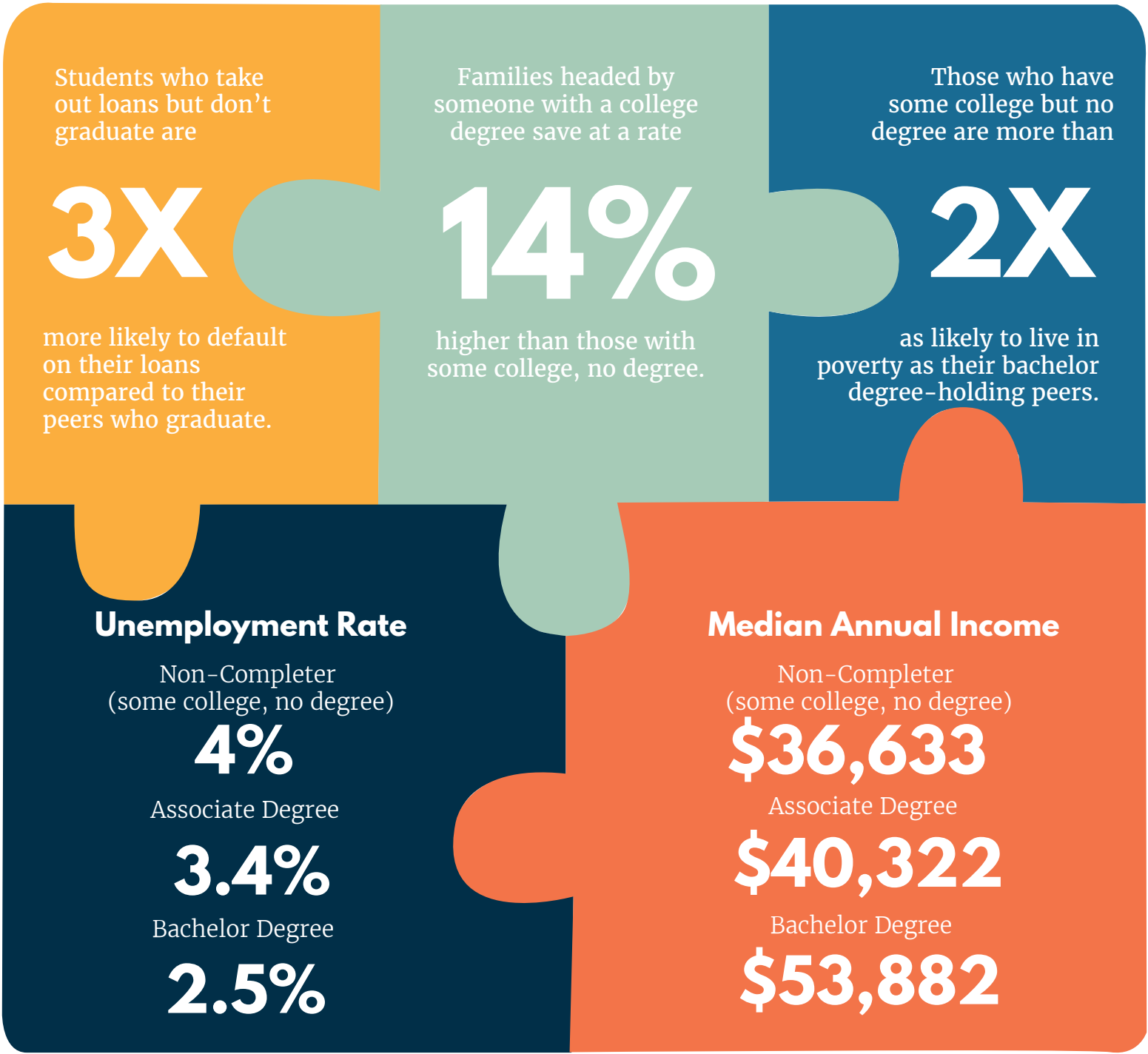


WHY COMPLETION MATTERS

Higher education is critical. By 2020, 65% of jobs will require some sort of education beyond high school. And college graduates end up earning nearly \$1 million more than a high school graduate over their lifetime. Those with a college degree are also healthier, more likely to vote, and more engaged in their community. BUT **starting college is not enough**. Half of the students who enroll don't graduate, and that is a problem the next *Higher Education Act* should address.



For more information read our latest report “Ripple Effect: The Cost of the College Dropout Rate” on our website at www.thirdway.org.

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