

S1. Are you at least 18 years old and registered to vote in [STATE]?

	Total	Men under 30
Yes	100%	100%
No	-	-
Don't know	-	-

P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

	Total	Men under 30
Strong Democrat.....	21%	19%
Weak Democrat	12	12
Independent / Closer to the Democrats	6	6
Independent.....	18	23
Independent / Closer to the Republicans.....	5	5
Weak Republican.....	16	17
Strong Republican	21	19
DEMOCRAT (NET).....	33%	31
INDEPENDENT (NET).....	30	34
REPUBLICAN (NET)	36	35
DEMOCRAT W/ LEANERS (NET)	40%	37
REPUBLICAN W/ LEANERS (NET)	42	40

IDEOREP. [IF REPUBLICAN/LEAN REPUBLICAN] And when it comes to politics, do you generally consider yourself to be a supporter of the MAGA movement, or not?

	Total	Men under 30
Yes, consider myself a supporter of the MAGA movement	20%	17%
No, do not consider myself a supporter of the MAGA movement	18	20
Not sure	3	3

VOL: (Not Republican)..... 58% 60

P2. How important is politics to your personal identity?

	Total	Men under 30
Very important.....	32%	33%
Somewhat important.....	30	27
Not too important	27	29
Not at all important.....	11	11
IMPORTANT (NET)	62%	60
NOT IMPORTANT (NET).....	38	40

Q1. How would you rate the state of the U.S. economy today?

	Total	Men under 30
Good	7%	8%
Somewhat good	24	26
Somewhat poor	39	34
Very poor	28	30
Not sure	2	2
POSITIVE (NET).....	31%	34
NEGATIVE (NET)	67	64

Q6. Generally speaking, has your personal financial situation gotten better or worse than it was a year ago?

	Total	Men under 30
Better than it was a year ago	20%	20%
About the same as it was a year ago.....	42	46
Worse than it was a year ago	38	35

Q7. Thinking ahead to a year from now, do you think your personal financial situation will be...

	Total	Men under 30
Better off than it is right now	41%	44%
About the same as it is right now.....	35	33
Worse off than it is right now	19	17
Not sure	4	6

Q8. Which statement comes closer to your own experience right now, even if neither is exactly right?

	Total	Men under 30
I am able to afford the things my family needs	57%	60%
I find it difficult to afford things like food, electricity, medicine, and a home.....	43	40

Q9. Which of the following would you prefer?

	Total	Men under 30
That prices go down.....	60%	60%
That my wages go up.....	40	40

Q10. Below is a list of issues. Which do you feel are most important for the President and Congress to focus on? You can select up to five.

	Total	Men under 30
Inflation and the cost of living	59%	56%
Jobs and the economy.....	54	52
Corruption in government	38	38
Healthcare.....	34	33
Housing.....	32	35
Taxes	30	30
Crime	20	25
Artificial intelligence (AI) and data centers	20	18
The national debt.....	19	16
Immigration	18	17
Social Security and Medicare	18	18

	Total	Men under 30
Education.....	18	19
Climate change and the environment.....	15	17
Foreign conflicts	12	12
Democracy.....	12	11
Border security	11	10
Guns	10	13
Integrity of elections.....	7	6
LGBT issues	6	8
Abortion	6	8
Vaccines and disease prevention.....	5	6
Other.....	1	1

Q11. Switching topics... how big of a problem, if at all, is corruption in politics right now?

	Total	Men under 30
The top problem.....	30%	33%
A very serious problem but not the top problem	44	39
A somewhat serious problem	22	24
Not that serious of a problem.....	3	3
Not a problem at all.....	1	1
TOP/VERY SERIOUS (NET).....	74%	73
SOME/NOT SERIOUS (NET).....	26	27

Q12. Which of the following do you think is the bigger problem in politics right now, all things being equal?

	Total	Men under 30
Corporate special interests are rigging the system against working people. Politicians do whatever their corporate donors tell them to do.	55%	54%
There is too much waste and fraud in government. Politicians spend our tax dollars on fraud and programs that don't work.....	45	46

Q13. Which of the following do you think is the bigger problem in politics right now, all things being equal?

	Total	Men under 30
Politicians are corrupt and only look out for themselves and their donors	57%	56%
Politicians are voting for things that raise costs and make life more expensive for everyday people	43	44

B1. The following is a list of financial goals some people may have. Please indicate whether you think each one is attainable right now, for you personally.

		ATTAINABLE		OUT OF REACH		NET	
		Completely	Some	Some	Completely	ATTAINABLE	OUT OF REACH
• Affording groceries		20%	48	25	7	68%	32
	Men under 30	18%	49	26	7	67%	33
• Paying your monthly bills like utilities.....		20%	47	23	10	67%	33
	Men under 30	17%	49	24	10	66%	34
• Finding a stable, good-paying job		17%	32	35	16	49%	51
	Men under 30	14%	32	36	18	45%	55
• Supporting a family		14%	34	29	23	48%	52
	Men under 30	11%	31	31	27	42%	58
• Affording medical care		14%	34	32	21	48%	52
	Men under 30	10%	35	32	23	45%	55
• Paying down your debt.....		17%	29	33	21	46%	54
	Men under 30	15%	27	33	25	42%	58
• Getting married and starting a family.....		16%	29	30	25	45%	55
	Men under 30	10%	26	34	31	36%	64
• Building personal wealth		12%	25	31	31	38%	62
	Men under 30	12%	31	28	29	43%	57
• Paying for education.....		11%	26	37	26	37%	63
	Men under 30	9%	29	36	26	38%	62
• Owning a home		14%	21	26	40	35%	65
	Men under 30	10%	18	27	45	29%	71
• Saving for retirement		11%	22	30	36	33%	67
	Men under 30	10%	22	32	36	32%	68

Q25. Which THREE of the following would be the strongest reasons for you to pursue a different career than the one you are in right now?

	Total	Men under 30
Having higher pay and long-term earning potential.....	77%	74%
Having job stability and strong long-term demand for the job	58	61
Having better job benefits	51	53
Having better working conditions than other professions.....	31	34
Having the financial support to enter the field through things like scholarships or tuition assistance	28	34
None of these would motivate me to pursue a different career.....	5	4

B2. The following is a list of careers. On a scale from 1 to 5, please indicate how appealing each career would be to you if you were choosing or changing careers today, where 5 means it would be extremely appealing to you, 1 means it would not be appealing to you at all, and 3 is somewhere in the middle.

	APPEALING			NOT APPEALING		Not familiar/CR	NET		
	5 – Extremely	4	3	2	1 – Not at all		APPEALING	NOT APPEALING	MEAN
• Firefighter	18%	20	21	14	26	1	38%	40	2.90
Men under 30	19%	23	19	12	25	3	41%	37	2.98
• Emergency Medical Technician, otherwise known as an EMT.....	15%	18	19	18	27	2	33%	46	2.74
Men under 30	18%	15	18	19	26	4	33%	45	2.78
• Teacher.....	14%	17	20	16	31	2	31%	47	2.67
Men under 30	11%	18	19	17	31	3	29%	48	2.60
• School counselor or academic advisor.....	12%	19	22	16	29	2	31%	45	2.69
Men under 30	11%	19	26	12	29	3	30%	41	2.69
• Medical and health services manager.....	11%	18	25	16	25	4	29%	41	2.73
Men under 30	12%	19	24	15	25	5	31%	40	2.78
• Occupational therapist.....	12%	17	24	15	27	5	29%	42	2.72
Men under 30	14%	19	22	14	26	5	32%	40	2.79
• Registered nurse	11%	17	21	15	33	2	29%	48	2.57
Men under 30	10%	16	23	16	31	4	26%	48	2.55
• Disability services coordinator.....	12%	15	24	17	27	6	26%	43	2.66
Men under 30	10%	15	25	13	29	8	26%	42	2.63
• Speech-language pathologist.....	9%	13	19	17	36	6	22%	53	2.37
Men under 30	10%	15	19	15	36	6	24%	51	2.44

B3. You will now see that same list of careers. Just based on what you know, please indicate how well you think jobs in each career would pay on a scale from 1 to 5, where 1 means jobs in this career do not pay enough to achieve financial security, 5 means jobs in this career pay more than enough to achieve financial security, and 3 is somewhere in the middle.

	PAYS ENOUGH			DOESN'T PAY ENOUGH			NET		
	5 - More than enough	4	3	2	1 - Not enough	Not familiar	PAYS ENOUGH	DOESN'T PAY ENOUGH	MEAN
• Registered nurse	20%	28	27	10	8	7	48%	18	3.46
Men under 30	23%	29	24	10	6	7	52%	16	3.57
• Medical and health services manager.....	16%	25	30	9	6	14	41%	15	3.40
Men under 30	18%	29	25	8	7	13	47%	14	3.51
• Emergency Medical Technician, otherwise known as an EMT.....	13%	23	27	15	9	11	37%	25	3.18
Men under 30	20%	23	27	13	8	11	43%	20	3.39
• Occupational therapist.....	13%	23	31	11	7	14	36%	18	3.28
Men under 30	17%	21	29	11	7	15	38%	18	3.35
• Firefighter	14%	22	31	15	9	9	36%	24	3.17
Men under 30	17%	21	29	12	8	12	39%	20	3.31
• Speech-language pathologist.....	9%	17	29	15	9	20	26%	25	3.01
Men under 30	10%	17	28	15	11	20	27%	25	3.01
• Disability services coordinator.....	7%	15	30	20	10	18	23%	30	2.88
Men under 30	8%	17	26	22	9	17	26%	31	2.93
• School counselor or academic advisor.....	6%	11	27	26	19	11	17%	45	2.54
Men under 30	6%	13	26	26	18	10	19%	45	2.59
• Teacher.....	5%	9	26	24	30	6	14%	54	2.32
Men under 30	6%	10	22	24	32	7	15%	56	2.29

Q44A. [SPLIT A] Which THREE of the following would motivate you most to pursue a career in education?

	Total	Men under 30
Knowing it would give me a sense of purpose and an opportunity to contribute to my community	53%	50%
Knowing it would give me the ability to teach a subject or skill I know well	50	47
Knowing it would give me the chance to coach, mentor, or lead extracurricular programs.....	39	38
Knowing that education is a well-respected field	37	35
Knowing that more men are entering the field	19	19
None of these would motivate me to enter this industry..	22	23

Q44B. [SPLIT B] Which THREE of the following would motivate you most to pursue a career in healthcare?

	Total	Men under 30
Knowing it would give me a sense of purpose and an opportunity to help others	56%	60%
Knowing it would give me the chance to engage in hands-on problem solving.....	40	43
Knowing that healthcare is a well-respected field.....	36	40
Knowing it would give me the chance to use technical equipment and specialized skills	30	32
Knowing I could work in a fast-paced, emergency, or crisis response setting	25	26
Knowing that more men are entering the field	20	19
None of these would motivate me to enter this industry..	20	14

B4. The following is a list of statements. Please indicate whether you agree or disagree with each.

	AGREE		DISAGREE		NET	
	Strongly	Somewhat	Somewhat	Strongly	AGREE	DISAGREE
• The government should invest more into non-college educational programs, including apprenticeships, vocational training, and trade schools	41%	46	10	2	88%	12
Men under 30	38%	45	14	3	83%	17
• The government should take action to address declining workforce participation among working-age men	32%	47	16	5	79%	21
Men under 30	34%	44	17	5	77%	23
• Dads do not receive enough support from their community and government	36%	42	15	7	78%	22
Men under 30	37%	43	14	6	80%	20
• Boys' and men's issues aren't taken seriously	38%	38	17	7	76%	24
Men under 30	39%	41	14	5	80%	20
• Boys' and men's lives have gotten harder in the last 10 years	34%	38	18	10	72%	28
Men under 30	34%	39	17	10	73%	27
• There are systemic problems facing girls and women in this country	35%	36	19	10	71%	29
Men under 30	39%	34	18	9	73%	27
• There are systemic problems facing boys and men in this country	27%	42	22	9	69%	31
Men under 30	25%	42	23	9	68%	32
• There are systemic problems facing people of color in this country	37%	32	19	12	69%	31
Men under 30	37%	33	21	9	69%	31
• The government should invest more into college preparation and enrollment for boys and men	24%	44	25	7	68%	32
Men under 30	25%	44	23	7	70%	30

B4. The following is a list of statements. Please indicate whether you agree or disagree with each.

	AGREE		DISAGREE		NET	
	Strongly	Somewhat	Somewhat	Strongly	AGREE	DISAGREE
• There are systemic problems facing LGBT people in this country.....	32%	27	22	18	59%	41
Men under 30	34%	29	21	16	63%	37
• It's become harder for boys and men to break into new, high-paying industries.....	21%	38	29	12	59%	41
Men under 30	23%	42	25	10	65%	35
• It's become harder for boys and men to succeed in education.....	22%	36	30	12	57%	43
Men under 30	24%	34	30	12	58%	42

Q57. Thinking about when boys and men struggle, which statement do you agree with most?

	Total	Men under 30
People mostly respond with support.....	9%	8%
People equally respond with support and judgment.....	45	49
People mostly respond with judgment.....	47	43

Q58. Thinking back to earlier in your life, which statement do you agree with more?

	Total	Men under 30
I was expected to figure out a path to success on my own	80%	76%
I was clearly shown a path to success.....	20	24

Q59. Which of the following, if any, did you take part in regularly before the age of 18? Select all that apply.

	Total	Men under 30
A paid part-time job.....	56%	49%
Team sports (football, basketball, soccer, track, cross country, etc.)	55	50
Hobby clubs (chess, robotics, gaming, etc.)	32	36
Volunteer or community service	28	31
Band, orchestra, or choir	24	21
Religious youth group	24	18
Scouting or a similar youth organization.....	15	8
Theater or drama	14	14
Student government.....	10	10
Debate, speech, or Model UN	8	7
JROTC or cadets	8	9
None of these.....	9	10

Q60. [IF NONE IN Q59] Which of the following made a big difference for you while you were growing up? Select all that apply.

	Total	Men under 30
Team sports (football, basketball, soccer, track, cross country, etc.)	39%	36%
A paid part-time job	37	33
Hobby clubs (chess, robotics, gaming, etc.)	14	19
Religious youth group	12	10
Volunteer or community service	12	13
Band, orchestra, or choir	10	10
Scouting or a similar youth organization	7	3
Theater or drama	7	8
JROTC or cadets	5	6
Debate, speech, or Model UN	4	4
Student government	3	4
None of these made a big difference in my life	9	7
VOL: (Did not take part)	9	10

Q61. [IF NONE IN Q59] How much of a difference would a program like those have made for you while you were growing up?

	Total	Men under 30
A lot.....	32%	34%
A little	44	40
None at all.....	24	26
A LOT/A LITTLE (NET).....	76%	74

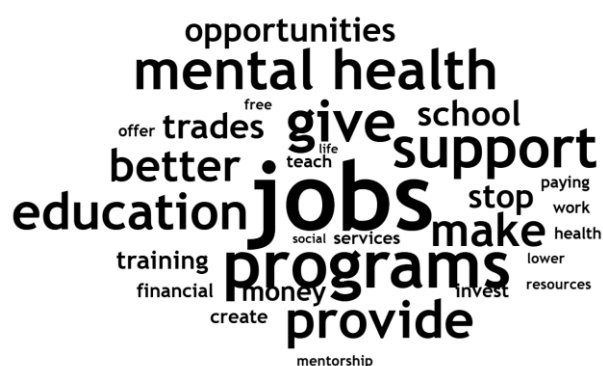
Q62. Have you gambled in the last year? This could include placing a bet online or on a sporting event, or on a slot machine or table game at a casino. Your answer is confidential and will not be shared with anyone.

	Total	Men under 30
Yes.....	55%	52%
No	45	48

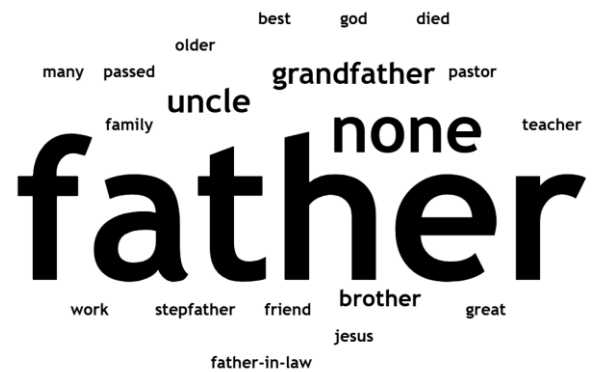
Q63. Have you ever moved money from your savings, investments, or retirement funds toward sports betting, prediction markets, or gambling?

	Total	Men under 30
Yes.....	24%	27%
No.....	76	73

Q64. What, if anything, could the federal government do to help young men right now?



Q65. Who would you say is a trusted male role model in your life?



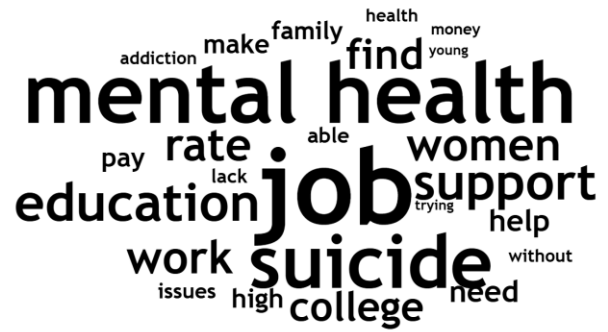
B5. The following is a list of potential challenges facing boys and men that some have raised. Please rank how important each one is to address on a scale from 1 to 5, where 5 means it is the most important to address, 1 means it is not important at all to address, and 3 is somewhere in the middle. Please only use “5” for items that you think are the most important to address.

	IMPORTANT			NOT IMPORTANT		NET		MEAN
	5 – Most	4	3	2	1 – Not at all	IMPORTANT	NOT IMPORTANT	
• [SPLIT A] [MEN'S HEALTH] Men account for nearly 80% of suicides, 71% of opioid overdose deaths, and have a life expectancy 5.9 years shorter than women	44%	31	20	4	2	75%	6	4.11
Men under 30	51%	24	21	2	1	76%	3	4.22
• [SPLIT B] [MEN'S HEALTH - W/ PROGRAM] Men account for nearly 80% of suicides, 71% of opioid overdose deaths, and have a life expectancy 5.9 years shorter than women. The Office on Women's Health has existed since 1991, but no federal institutional home exists for men's health	40%	32	20	5	3	71%	8	4.00
Men under 30	44%	25	26	5	1	69%	6	4.06
• [EARNING] Earnings for men without a college degree have only risen 3% in the last 50 years	26%	32	30	8	4	58%	13	3.66
Men under 30	22%	31	32	10	5	53%	15	3.55
• [EMPLOYMENT] The federal government is the nation's largest employer but has college degree requirements that lock men out of jobs they might otherwise be qualified for	22%	32	32	9	5	54%	14	3.57
Men under 30	22%	28	36	10	3	51%	13	3.57
• [LABOR PARTICIPATION] Male labor force participation has declined by 7% in the last 50 years	20%	34	32	9	4	54%	13	3.57
Men under 30	21%	32	30	13	4	53%	17	3.52
• [SPLIT A] [COLLEGE] Men are 27% less likely to be enrolled in college, 29% more likely to drop out of college, and 32% less likely to re-enroll than women	18%	33	34	10	6	51%	15	3.49
Men under 30	24%	28	30	12	5	53%	17	3.56

B5. The following is a list of potential challenges facing boys and men that some have raised. Please rank how important each one is to address on a scale from 1 to 5, where 5 means it is the most important to address, 1 means it is not important at all to address, and 3 is somewhere in the middle. Please only use “5” for items that you think are the most important to address.

	IMPORTANT			NOT IMPORTANT		NET		MEAN
	5 – Most	4	3	2	1 – Not at all	IMPORTANT	NOT IMPORTANT	
• [JOB GROWTH] Men are underrepresented in the fastest-growing job sectors – healthcare, education, and literacy – which were some of the only sectors that gained jobs last year.....	17%	33	35	10	5	50%	15	3.47
Men under 30	17%	29	37	11	5	47%	16	3.43
• [TEACHING] The country is facing a large shortage of teachers, as men are underrepresented in the field. Men are 23% of K-12 teachers, down from 30% in the late 1980s, and just 11% at the elementary level.....	16%	33	37	10	4	49%	14	3.47
Men under 30	17%	30	37	12	3	47%	16	3.45
• [SPLIT B] [COLLEGE – W/ PROGRAM] Men are 27% less likely to be enrolled in college, 29% more likely to drop out of college, and 32% less likely to re-enroll than women, but state re-enrollment programs for college dropouts currently serve roughly twice as many women as men.....	15%	33	37	11	4	48%	15	3.43
Men under 30	16%	28	38	16	2	44%	18	3.40
• [SPLIT B] [LITERACY W/ PROGRAM] Girls read 100,000 more words a year than boys by the 4th grade, but there are no federal literacy programs specifically addressing the gender gap in reading.....	15%	33	35	11	7	47%	18	3.37
Men under 30	15%	30	39	9	7	45%	16	3.36
• [SPLIT A] [LITERACY] Girls read 100,000 more words a year than boys by the 4th grade.....	14%	30	36	11	9	44%	20	3.29
Men under 30	19%	29	31	11	10	48%	21	3.37
• [SMALL BETTORS] 48% percent of men under the age of 50 have an online sportsbook account, with 80% of losses coming from a small group of bettors.....	14%	29	32	14	11	43%	25	3.21
Men under 30	16%	27	31	15	11	44%	25	3.25

Q75. Out of everything you just read about, what would you say is the biggest challenge for men?



B6C. Below is a list of different ideas a policymaker could support. Please indicate how big of a priority each one should be for policymakers.

	PRIORITY		NOT PRIORITY		NET	
	<u>Extremely</u>	<u>Some</u>	<u>Not much</u>	<u>Not at all</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT C] [THERAPISTS] Train therapists, teachers, and coaches to recognize how mental health challenges show up in boys and men and how to address them.....	40%	47	10	3	87%	13
Men under 30	43%	40	13	4	83%	17
• [SPLIT C] [CHILDCARE SUBSIDIES] Expand childcare subsidies available to working- and middle-class families, including to fathers.....	36%	44	17	3	80%	20
Men under 30	35%	42	21	2	77%	23
• [SPLIT C] [INTERVENTIONS] Create new programs to manage boys' learning, developmental, or behavioral challenges.....	35%	51	12	3	85%	15
Men under 30	33%	50	15	2	83%	17
• [SPLIT C] [CHILDCARE - PERCENT] Ensure no family pays more than 7% of their income on childcare to drive down costs for parents, including fathers.....	34%	46	15	4	80%	20
Men under 30	32%	42	22	4	74%	26
• [SPLIT C] [DEGREE APPRENTICESHIPS] Ramp up flexible education options like apprenticeships that lead to strong wages and economic mobility, especially in high-growth fields like health and education where men are underrepresented	34%	49	15	3	82%	18
Men under 30	29%	48	18	4	78%	22
• [SPLIT C] [PFML] Pass a national paid parental leave program so every dad has time to be with their newborn or adopted child.....	33%	44	19	4	77%	23
Men under 30	34%	43	19	4	77%	23
• [SPLIT C] [CHILDCARE SUPPORT] Provide direct financial support to family members, including dads, who provide childcare at home instead of working	32%	46	19	3	78%	22
Men under 30	33%	44	20	3	77%	23

B6C. Below is a list of different ideas a policymaker could support. Please indicate how big of a priority each one should be for policymakers.

	PRIORITY		NOT PRIORITY		NET	
	<u>Extremely</u>	<u>Some</u>	<u>Not much</u>	<u>Not at all</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT C] [EXPAND CHILDCARE] Provide grants to help open new childcare facilities and expand existing ones to help parents, including fathers, access childcare	32%	50	15	3	82%	18
Men under 30	32%	47	17	4	79%	21
• [SPLIT C] [ALT CHILDCARE] Fund childcare options outside of 9-5 work hours to better accommodate dads who work nights and weekends	32%	50	16	3	82%	18
Men under 30	34%	48	16	2	82%	18
• [SPLIT C] [MENTORSHIP] Incentivize men to participate in mentorship and service programs.....	30%	49	18	3	79%	21
Men under 30	25%	51	20	4	76%	24
• [SPLIT C] [FEDERAL JOBS] Remove bachelor's degree requirements for some federal government jobs to help more Americans, including men, get good-paying jobs	29%	40	21	10	69%	31
Men under 30	25%	39	27	9	63%	37
• [SPLIT C] [OFFICE OF MEN'S HEALTH] Establish an Office of Men's Health in the federal government and conduct a nationwide study on men's health in the country to understand health disparities.....	28%	44	18	10	72%	28
Men under 30	28%	47	21	4	75%	25
• [SPLIT C] [FATHERHOOD PROGRAMS] Invest in programs that support new fathers, like parenting classes, home visits, and health screenings at their baby's checkups.....	28%	49	19	5	77%	23
Men under 30	28%	50	16	6	77%	23
• [SPLIT C] [CHILDCARE WORKFORCE] Invest in scholarships, training programs, and incentives to recruit and retain more men as childcare workers.....	27%	46	22	5	73%	27
Men under 30	29%	45	23	3	73%	27
• [SPLIT C] [SOCIAL INFRASTRUCTURE] Expand targeted funding for youth sports, recreation, community centers, and structured mentoring initiatives to ensure boys and young men have access to consistent, in-person social activities	27%	49	20	3	76%	24
Men under 30	21%	51	23	5	72%	28
• [SPLIT C] [DROPOUTS] Create more funding for college re-engagement programs specifically designed to address male college dropout	25%	52	19	4	77%	23
Men under 30	27%	49	19	5	76%	24

B6C. Below is a list of different ideas a policymaker could support. Please indicate how big of a priority each one should be for policymakers.

	PRIORITY		NOT PRIORITY		NET	
	<u>Extremely</u>	<u>Some</u>	<u>Not much</u>	<u>Not at all</u>	<u>PRIORITY</u>	<u>NOT PRIORITY</u>
• [SPLIT C] [MENTAL HEALTH BONUS] Expand recruitment bonuses at federal health agencies to attract more men to good-paying jobs in psychology, social work, and counseling	25%	53	18	4	77%	23
Men under 30	23%	51	21	5	74%	26
• [SPLIT C] [BOYS LITERACY] Expand the budget of the existing federal literacy program to include reading programs targeting boys	25%	51	21	3	76%	24
Men under 30	22%	50	23	5	73%	27
• [SPLIT C] [KINDERGARTEN] Allow children who need more time to develop – especially boys who may not yet be ready for a formal classroom setting – to begin kindergarten one year later	23%	46	23	8	69%	31
Men under 30	23%	43	24	10	66%	34
• [SPLIT C] [TEACHER GRANTS] Expand teaching grants and target men who are underrepresented in the education workforce with the goal of having a more gender-balanced education workforce by 2030	21%	52	21	5	74%	26
Men under 30	21%	56	18	5	77%	23
• [SPLIT C] [TROOPS TO TEACHERS] Modernize the Troops to Teachers program, which helps military service members and veterans transition into careers in K-12 public schools, and offer more teacher apprenticeship programs	21%	50	23	6	71%	29
Men under 30	22%	42	28	8	64%	36
• [SPLIT C] [BAN SPORTS CONTRACTS] Ban sports bets from prediction markets	20%	29	27	24	49%	51
Men under 30	18%	27	30	25	45%	55
• [SPLIT C] [REFORM PENALTIES] Reform school discipline policies to reduce penalties for kids' misbehavior, so boys stay in the classroom.....	19%	42	27	11	62%	38
Men under 30	19%	45	28	8	64%	36
• [SPLIT C] [SPORTS GAMBLERS] Pass a new law to protect sports gamblers, including a \$500 monthly limit on losses, advertising restrictions, and mandatory cooling-off periods	19%	34	28	19	53%	47
Men under 30	18%	35	30	17	52%	48

B6D. Below is a list of different ideas a policymaker could support. Please indicate how much each policy seems like something a “typical” politician would support.

	TYPICAL		NOT TYPICAL		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>TYPICAL</u>	<u>NOT TYPICAL</u>
• [SPLIT D] [BAN SPORTS CONTRACTS] Ban sports bets from prediction markets	11%	26	31	32	37%	63
Men under 30	13%	23	27	37	37%	63

B6D. Below is a list of different ideas a policymaker could support. Please indicate how much each policy seems like something a “typical” politician would support.

	TYPICAL		NOT TYPICAL		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>TYPICAL</u>	<u>NOT TYPICAL</u>
• [SPLIT D] [CHILDCARE SUPPORT] Provide direct financial support to family members, including dads, who provide childcare at home instead of working.....	12%	28	41	19	40%	60
Men under 30	13%	27	34	26	40%	60
• [SPLIT D] [SPORTS GAMBLERS] Pass a new law to protect sports gamblers, including a \$500 monthly limit on losses, advertising restrictions, and mandatory cooling-off periods.....	10%	30	31	29	41%	59
Men under 30	12%	29	26	33	41%	59
• [SPLIT D] [PFML] Pass a national paid parental leave program so every dad has time to be with their newborn or adopted child.....	15%	28	35	22	42%	58
Men under 30	16%	30	28	26	46%	54
• [SPLIT D] [ALT CHILDCARE] Fund childcare options outside of 9-5 work hours to better accommodate dads who work nights and weekends.....	11%	31	37	20	43%	57
Men under 30	12%	32	33	24	43%	57
• [SPLIT D] [FEDERAL JOBS] Remove bachelor’s degree requirements for some federal government jobs to help more Americans, including men, get good-paying jobs.....	10%	33	35	22	43%	57
Men under 30	14%	30	27	29	44%	56
• [SPLIT D] [REFORM PENALTIES] Reform school discipline policies to reduce penalties for kids’ misbehavior, so boys stay in the classroom.....	11%	33	38	18	44%	56
Men under 30	14%	34	30	23	47%	53
• [SPLIT D] [CHILDCARE - PERCENT] Ensure no family pays more than 7% of their income on childcare to drive down costs for parents, including fathers.....	11%	34	35	19	45%	55
Men under 30	9%	40	28	23	49%	51
• [SPLIT D] [FATHERHOOD PROGRAMS] Invest in programs that support new fathers, like parenting classes, home visits, and health screenings at their baby’s checkups.....	11%	35	36	18	46%	54
Men under 30	13%	37	26	25	49%	51
• [SPLIT D] [OFFICE OF MEN’S HEALTH] Establish an Office of Men’s Health in the federal government and conduct a nationwide study on men’s health in the country to understand health disparities.....	11%	36	34	19	47%	53
Men under 30	14%	36	28	22	50%	50

B6D. Below is a list of different ideas a policymaker could support. Please indicate how much each policy seems like something a “typical” politician would support.

	TYPICAL		NOT TYPICAL		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>TYPICAL</u>	<u>NOT TYPICAL</u>
• [SPLIT D] [KINDERGARTEN] Allow children who need more time to develop – especially boys who may not yet be ready for a formal classroom setting – to begin kindergarten one year later	14%	34	37	15	48%	52
Men under 30	17%	32	33	18	49%	51
• [SPLIT D] [THERAPISTS] Train therapists, teachers, and coaches to recognize how mental health challenges show up in boys and men and how to address them.....	15%	33	37	15	48%	52
Men under 30	19%	36	26	20	55%	45
• [SPLIT D] [TEACHER GRANTS] Expand teaching grants and target men who are underrepresented in the education workforce with the goal of having a more gender-balanced education workforce by 2030.....	12%	36	37	15	48%	52
Men under 30	11%	38	30	21	49%	51
• [SPLIT D] [DROPOUTS] Create more funding for college re-engagement programs specifically designed to address male college dropout.....	12%	37	37	14	48%	52
Men under 30	11%	35	32	22	46%	54
• [SPLIT D] [BOYS LITERACY] Expand the budget of the existing federal literacy program to include reading programs targeting boys.....	11%	38	36	15	49%	51
Men under 30	12%	36	33	19	48%	52
• [SPLIT D] [INTERVENTIONS] Create new programs to manage boys’ learning, developmental, or behavioral challenges	12%	38	37	13	49%	51
Men under 30	13%	39	33	15	51%	49
• [SPLIT D] [CHILDCARE SUBSIDIES] Expand childcare subsidies available to working- and middle-class families, including to fathers.....	14%	36	35	14	51%	49
Men under 30	11%	40	26	23	51%	49
• [SPLIT D] [MENTAL HEALTH BONUS] Expand recruitment bonuses at federal health agencies to attract more men to good-paying jobs in psychology, social work, and counseling...	12%	40	33	16	51%	49
Men under 30	12%	38	31	19	50%	50
• [SPLIT D] [CHILDCARE WORKFORCE] Invest in scholarships, training programs, and incentives to recruit and retain more men as childcare workers.....	13%	38	33	15	52%	48
Men under 30	15%	35	32	18	50%	50

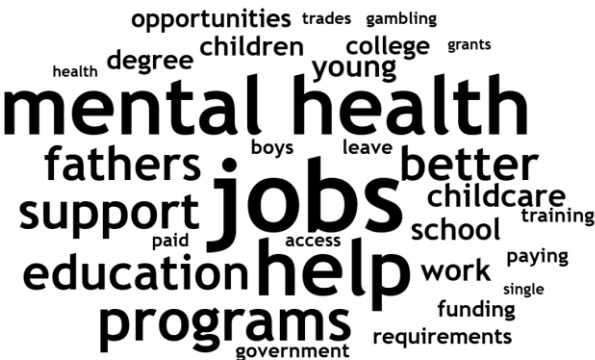
B6D. Below is a list of different ideas a policymaker could support. Please indicate how much each policy seems like something a “typical” politician would support.

	TYPICAL		NOT TYPICAL		NET	
	<u>Definitely</u>	<u>Probably</u>	<u>Probably</u>	<u>Definitely</u>	<u>TYPICAL</u>	<u>NOT TYPICAL</u>
• [SPLIT D] [MENTORSHIP] Incentivize men to participate in mentorship and service programs	12%	39	37	11	52%	48
Men under 30	13%	39	33	15	52%	48
• [SPLIT D] [EXPAND CHILDCARE] Provide grants to help open new childcare facilities and expand existing ones to help parents, including fathers, access childcare	15%	39	32	14	54%	46
Men under 30	12%	37	29	22	49%	51
• [SPLIT D] [SOCIAL INFRASTRUCTURE] Expand targeted funding for youth sports, recreation, community centers, and structured mentoring initiatives to ensure boys and young men have access to consistent, in-person social activities	14%	41	33	12	55%	45
Men under 30	13%	40	30	17	53%	47
• [SPLIT D] [DEGREE APPRENTICESHIPS] Ramp up flexible education options like apprenticeships that lead to strong wages and economic mobility, especially in high-growth fields like health and education where men are underrepresented	12%	45	32	11	57%	43
Men under 30	13%	41	29	17	54%	46
• [SPLIT D] [TROOPS TO TEACHERS] Modernize the Troops to Teachers program, which helps military service members and veterans transition into careers in K-12 public schools, and offer more teacher apprenticeship programs	14%	43	32	11	57%	43
Men under 30	13%	43	30	14	56%	44

Q100. In your own words, how would you describe a policymaker who supports the types of policies like the ones you just read about?



Q101. In your own words, what one or two policies would be most impactful for you and other men in your community?



For statistical purposes only, please answer the following questions.

Q102. Where do you get most of your news about what is happening? Please select up to three.

	Total	Men under 30
Social media like Facebook, Twitter, or Instagram	50%	61%
YouTube	48	57
National network news, such as ABC, CBS, or NBC	26	19
Local television news	25	18
National news websites, like CNN.com or Yahoo News .	21	18
TikTok	19	29
Cable networks such as CNN or Fox News.....	18	14
Streaming radio news, talk shows, or podcasts.....	18	13
Radio news and talk shows that are broadcast live over the air	8	4
Newspapers	7	4
Other	3	2

NEWS. Which of the following better describes how you get news about things like current events and politics?

	Total	Men under 30
I seek out news	52%	38%
News comes to me	48	62

SOCIAL. On average, how frequently do you post on social media (like X/Twitter, Bluesky, TikTok, or Instagram) about politics or other public issues?

	Total	Men under 30
Daily	31%	33%
Weekly	22	23
Monthly	7	9
Less often	19	17
Never	22	19
WEEKLY OR MORE (NET)	52%	55
MONTHLY OR LESS (NET)	48	45

B7. Below is a list of sources of information about news and current events. For each one, please indicate how much you trust the accuracy of the information from that source, in general.

	TRUST		DON'T TRUST		Not sure	NET	
	A lot	Some	Not that much	Not at all		TRUST	DON'T TRUST
• Google searches.....	22%	52	17	6	2	74%	24
Men under 30	23%	47	19	7	5	70%	26
• Local TV news	22%	48	17	10	4	70%	26
Men under 30	20%	41	20	12	6	62%	32

B7. Below is a list of sources of information about news and current events. For each one, please indicate how much you trust the accuracy of the information from that source, in general.

	TRUST		DON'T TRUST			NET	
	<u>A lot</u>	<u>Some</u>	<u>Not that much</u>	<u>Not at all</u>	<u>Not sure</u>	<u>TRUST</u>	<u>DON'T TRUST</u>
• Local newspapers.....	19%	49	17	9	6	68%	26
Men under 30	15%	48	20	8	8	63%	28
• YouTube	19%	46	23	8	3	65%	31
Men under 30	24%	48	20	5	3	71%	25
• National newspapers like the New York Times and Washington Post.....	18%	38	23	15	6	56%	38
Men under 30	17%	37	22	16	8	54%	39
• CNN.....	17%	31	22	25	5	48%	47
Men under 30	16%	25	27	25	7	41%	52
• Fox News.....	15%	27	21	34	4	41%	55
Men under 30	16%	25	23	31	5	41%	54
• Radio news	13%	46	22	11	8	59%	33
Men under 30	13%	38	27	12	11	51%	39
• MS NOW, formerly known as MSNBC.....	11%	28	27	22	12	39%	49
Men under 30	10%	25	28	21	17	35%	49
• Podcasts.....	10%	43	27	13	7	53%	39
Men under 30	8%	36	30	15	11	44%	45
• X, formerly known as Twitter	10%	23	29	31	8	33%	60
Men under 30	12%	25	28	27	8	37%	55
• Facebook.....	10%	23	33	29	4	33%	62
Men under 30	9%	23	34	27	7	32%	61
• Instagram.....	10%	26	32	26	6	36%	58
Men under 30	13%	29	34	17	6	43%	51
• AI chatbots like ChatGPT, Claude, or Gemini	9%	33	25	26	6	42%	52
Men under 30	11%	31	22	30	6	41%	53
• TikTok.....	9%	21	26	38	6	29%	64
Men under 30	12%	23	31	27	7	35%	58

DAGE. What is your age?

	Total	Men under 30
18-21	8%	24%
22-24	9	27
25-29	17	50
30-34	17	-
35-39	17	-
40-44	16	-
45-49	15	-
18-29 (NET)	34%	100
30-39 (NET)	34	-
40-49 (NET)	31	-

D102. What is the last grade of school or level of education you completed?

	Total	Men under 30
Did not complete high school	3%	5%
Graduated high school	32	44
Attended technical/vocational school	4	5
Attended some college but no degree	21	20
Graduated two-year college with Associate's degree	10	7
Graduated four-year college with Bachelor's degree	25	18
Obtained Master's, PhD, or other professional degree (MD, DMD, etc.)	5	1

ALLOCRACE. To ensure a representative sample, please indicate your race. [IF NOT HISPANIC/LATINO] For statistical purposes, are you of Hispanic, Latino, or Spanish origin? [BI- OR MULTI-RACIAL RESPONDENTS ALLOCATED TO MULTIPLE RACES, PER SELF-REPORT]

	Total	Men under 30
Black/African American	15%	17%
White/Caucasian	73	71
Hispanic/Latino	14	17
Asian/Asian American	6	5
Pacific Islander	*	*
Native American/American Indian/Indigenous	2	3
Middle Eastern/North African	*	*
Other	-	-
VOL: (Don't know/Refused)	-	-

REGION. What state do you live in?

	Total	Men under 30
Northeast	16%	17%
Midwest	21	19
South	37	38
West	25	26

D105. When it comes to politics, do you generally think of yourself as:

	Total	Men under 30
Liberal	31%	30%
Moderate	39	39
Conservative	31	31

D112. Are you the parent or guardian of a child under the age of 18?

	Total	Men under 30
Yes	35%	20%
No	65	80

D111. How many children under 18 do you have?

	Total	Men under 30
VOL: (Not parent).....	65%	80%
1	17	11
2	12	6
3	5	2
4 or more.....	2	*

D200. What is your religious background?

	Total	Men under 30
Protestant/Christian	35%	36%
Catholic	19	16
Jewish	2	2
Muslim.....	1	2
Mormon/Latter Day Saints	2	1
Christian Scientist	1	1
Other	6	4
None/Atheist/Agnostic.....	34	37

D200X. [IF PROTESTANT, CATHOLIC, OR OTHER] Do you consider yourself a born-again or evangelical Christian?

	Total	Men under 30
VOL: (Not Protestant, Catholic or other)	40%	44%
Yes	21	17
No	39	39

D203. When it comes to attending religious services, how often do you attend?

	Total	Men under 30
Every week	17%	17%
A few times a month	10	10
About once a month.....	5	8
A few times a year	13	12
Rarely.....	21	20
Never	34	33
MONTHLY OR MORE (NET)	32%	35
A FEW TIMES A YEAR OR LESS (NET)	68	65

D120. What is your current employment status?

	Total	Men under 30
Employed full-time	61%	48%
Employed part-time.....	12	14
Not employed, but looking for work	17	25
Retired	1	*
Student.....	4	11
Homemaker	1	*
Other	3	2

D310. And, for statistical purposes only, what would you say is your total annual family income before taxes?

	Total	Men under 30
Less than \$25,000	19%	24%
\$25,000 - \$49,999	22	20
\$50,000 - \$74,999	22	22
\$75,000 - \$99,999.....	15	16
\$100,000 - \$149,999.....	13	10
\$150,000 or more.....	7	6
Prefer not to say.....	1	2

VH24. Thinking back, in the November 2024 general election for President, who did you vote for? Or did you not vote in that election?

	Total	Men under 30
Voted for Democrat Kamala Harris.....	35%	30%
Voted for Republican Donald Trump	42	37
Voted for someone else	4	3
Did not vote.....	18	25
VOL: (Too young/Not asked)	1%	4
ALLOCATED HARRIS.....	36	31
ALLOCATED TRUMP	44	39

Q118. [IF TRUMP] You indicated you voted for Donald Trump in 2024. Do you regret voting for Donald Trump?

	Total	Men under 30
Yes, I regret voting for Trump	24%	32%
No, I do not regret voting for Trump.....	76	68