

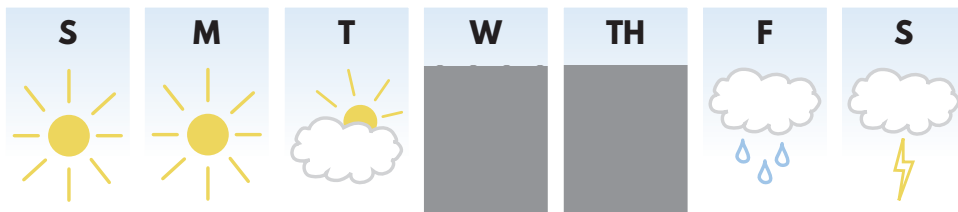
THE ABSURD WAY WE REPORT HIGHER ED DATA

Students and families are getting incomplete information when it comes to knowing how well institutions are serving students. Today's **federal graduation rate doesn't count all students** and **post-enrollment earnings data omits one-third** of the college-going population.

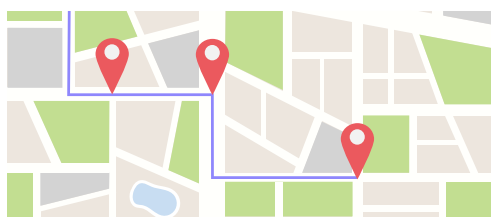


IMAGINE IF WE HAD THIS KIND OF **INCOMPLETE DATA** IN OTHER PARTS OF OUR LIVES?

WEATHER



GPS



1. Turn at Main Street
2. Then make a in 6 miles
3. Continue straight for miles
4. Arrive at destination

NUTRITION LABEL

Nutrition Facts

Serv. Size 1 (g)
Serv. Per Cont. 144
Calories
Fat Cal. 70

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Amount/serving	%DV*
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Total Fat	
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Sat. Fat 3g	
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Trans Fat 1.5g	
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10mg	4%
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Sodium	
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Vitamin A 4%	• Vitamin C 2%
	• Iron 8%

If we wouldn't accept obscured information to check the weather, our GPS, or a nutrition label, then **we shouldn't accept it when it comes to helping students make one of the most important decisions of their lives.** Now is the time to lift the ban on student-level data so we can finally get the full picture in higher education.