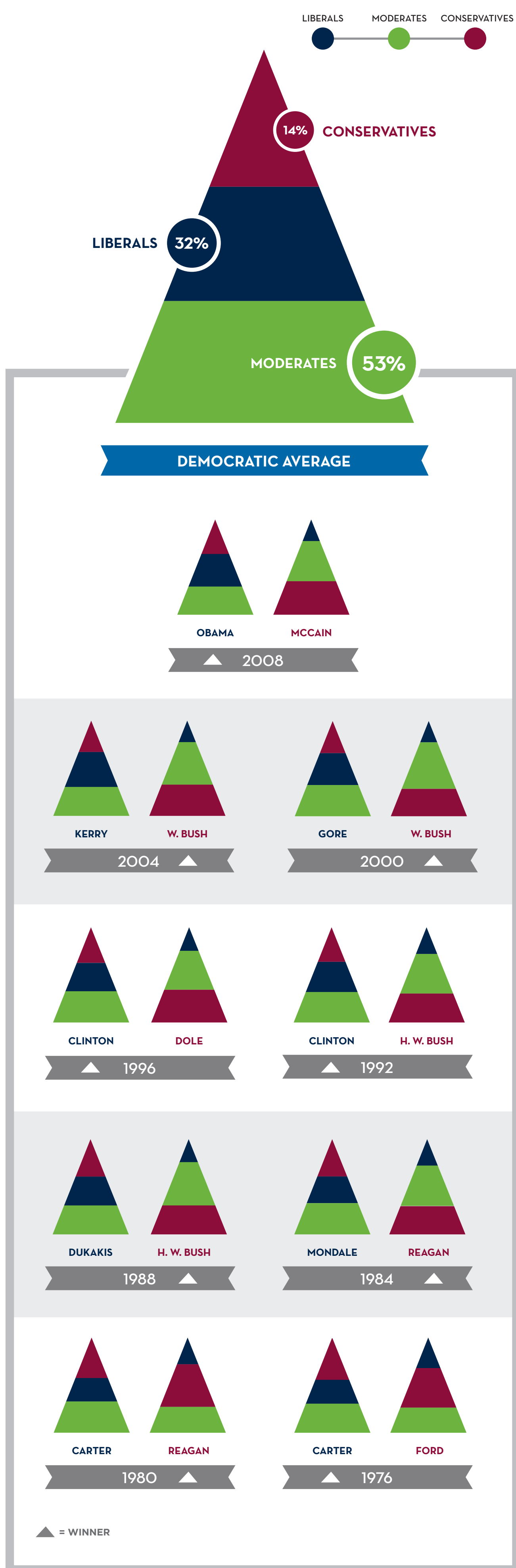


MODERATE MAJORITY



DEMOCRATS WIN MOST OF THEIR
PRESIDENTIAL VOTES FROM THE **MIDDLE**



In every single Presidential election in the modern era, moderates have made up a majority of those voting for the Democratic candidate. The same is not true of Republicans; in fact, since 1984, conservatives have consistently been the largest source of their votes. Win or lose, moderates make up the base of Democratic Presidential coalitions.