

Fast Facts on Today's Four-Year College Students

Nearly

70%

of all college students pursuing a four-year degree enroll in regional public universities (RPUs).



Who Are Today's College Students?

86% attend college in the same state where they grew up.

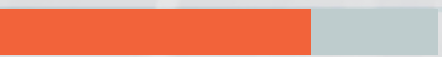
62% get news and information from TikTok or Instagram.

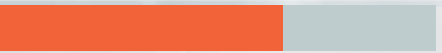
40% describe their political beliefs as moderate.

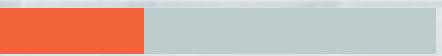
38% are among the first in their family to attend college.

What Financial Pressures Are They Facing?

77%  are worried that a financial emergency will prevent them from continuing their college education.

71%  are working while attending school, with **almost 1 in 5** working full-time.

65%  are just getting by or finding it difficult to get by financially.

33%  are caregivers for children under 18 or other family members.

What Is Their Campus Experience Like?



88%

rate their experience at their school as positive.



75%

feel a sense of community at their school.



74%

have never attended a political protest on their campus.



63%

have a friend who has different political opinions from them.